

The world goes **digital**.
How about your company?



a company profile of **DNS** DIGITAL
MARKETING
AGENCY

Introduction

The world is getting smaller, perhaps this is how we describe the world is today. The world becomes increasingly flat and easily connected each other by the personal computers, mobile phones and internet network systems with the World Wide Web (WWW) or an mobile app.

This phenomenon is practically changed the way how the business world interacts. Through platforms such as websites, smartphone apps, cloud based applications and digital marketing strategies.

Now companies are capable to grow their business efficiently and deliver measurable return of investment (ROI).



Why digital?

There is a projected 26 billion gadgets, computers, smartphones, tablets, watches, eyeglass, appliances, shoes and more. All interconnected in a global online ecosystem that makes up the "Internet of Things."

**Sounds like something from a Sci-Fi movie?
Just look around and you'll soon realize that this
might be happening sooner than expected.**

132M

Internet users in
Indonesia

106M

Social media users
in Indonesia

\$5.6B

E-commerce
annual market



What we do

We take a comprehensive approach to develop, optimize and maintain your digital platforms



Online & IT Solutions Development

Digitize your business to reach a new market and discover more leads



Sales & Reputation Optimization

Turn your visitors into customers with effective conversion generation strategies



Full Maintenance, Support & Digital Consultancy

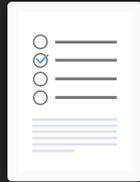
We produce bespoke analytics and technical maintenance to keep your business optimized

The screenshot shows a web browser window with the DNS Digital Marketing Agency website. The browser's address bar displays "Secure | https://dns.co.id". The website's navigation menu includes "Services", "Our Team", "Blog", "Contact", and a prominent green button labeled "FREE DIGITAL CONSULT". The main content area features a hero section with the headline "Increase the potential growth of your business" and sub-headings for "SEO", "SMM", and "CRO". Below the headline, a paragraph states: "We've developed an approach to shaping digital strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable ROI." The background of the hero section is a cityscape at dusk with a white line graph overlaid, showing an upward trend.

Our services

We provide more digital & online solutions than you can even imagine.

Online Presence Consultancy



Company System Digitization



Digital Marketing Strategies



Website & e-Commerce Development

Any successful digital strategy is based on a correct setup of your company's website and how correctly it's developed.



Web, Mobile & Cloud Based Application Development

Why stay conventional when digital is more efficient and brings much more benefits?



Brand & Content Marketing Development

We tailor a bespoke brand & content marketing strategy for your business. We know exactly how to make words, images & multimedia content sell.



Search Engine Optimization (SEO)

Our SEO strategies will earn your website a higher ranking in search results which increase number of sales, profitability, and cost efficiency for your business.



Online Advertising Strategy

Online advertising has an instant impact and gives your brand a much larger reach and exposure as a result of first page exposure on major search engines or social media.



4

Email Marketing Strategy

We design, build and distribute an effective email marketing campaign to communicate with your audience to dramatic shift your sales and profitability.



Brand & Corporate Identity

Our innovative graphic designs and creative solutions improve company's reputation value.



5

Web Design Optimization

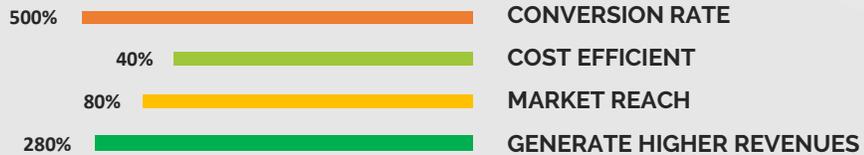
Design of your website reflects everything about your company. Your customers will not give you a second chance to make a first impression.



The Benefits | 52%

Adults in Indonesia are connected with internet

Digital marketing strategies reach customers
900% more efficient than traditional marketing



6



Reputation Management

Reputation Management is aimed to keep your company's online identities, and digital system proper maintained by the experts.

It will definitely boost your company's reputation even better .

And Many More...

Please contact us for a professional advice from the experts that suits for your business.

Our key points

Awareness

We'll develop an approach to shape your digital marketing strategies that build customers awareness about your product.

Desire

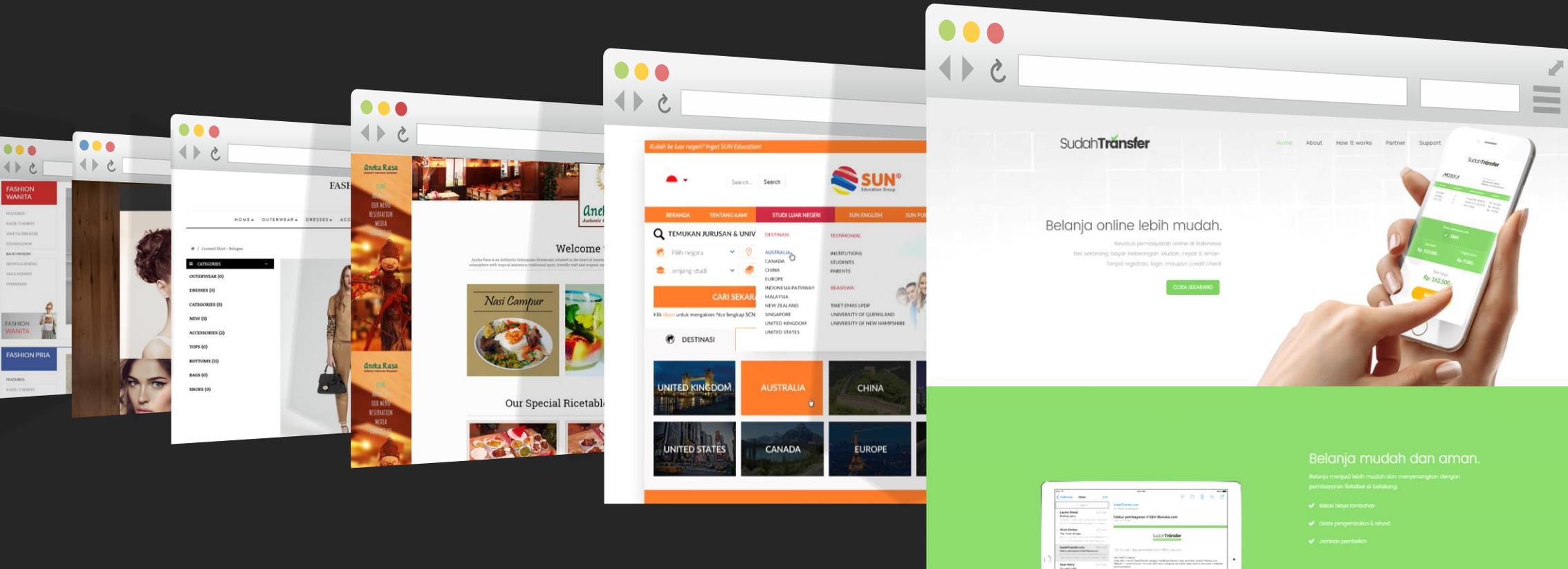
We maintain your digital and online presence as an effective strategy to grow your business and engage with your customers.

Action

We focus on driving your key commercial goals. Raising your profile to increase their interest to use or purchase your product.

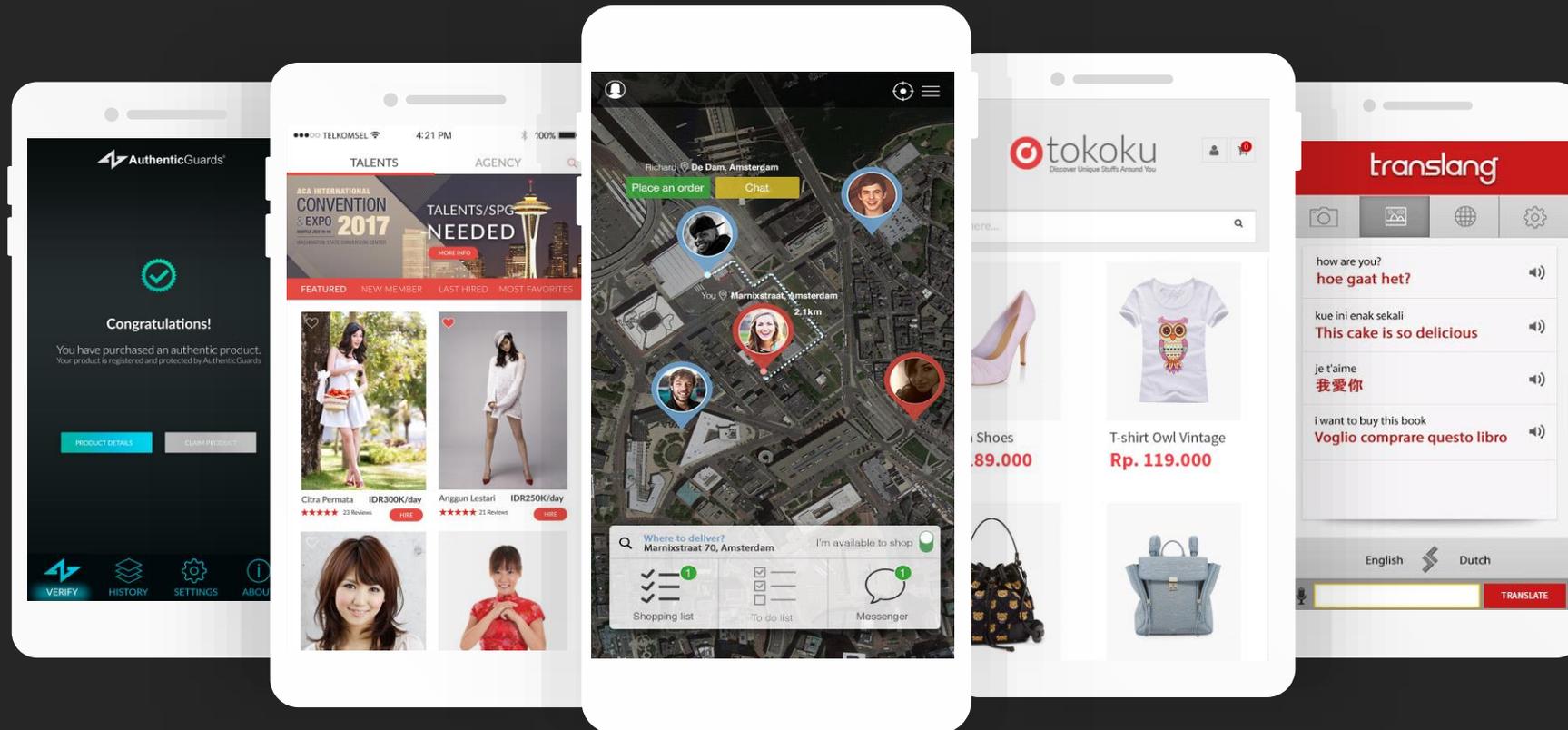
Our recent works

We work in areas as diverse as web & cloud based application, eCommerce and digital marketing development



Our recent works

We work in areas as diverse as mobile app, UX design and digital business development



Our clients & partners



We have served to 100+ multinational and local business over 3 continents around the globe



And More...

Our team

Our team of specialists consistently delivers outstanding results combining creative ideas with our vast experience.



1

HEAD OPERATIONAL DIRECTOR
REINALDO J.

Reinaldo led operation initiatives to achieve targeted sales growth, while maintaining corporate and brand integrity. Has experienced for about 8 years in business development including an ecommerce company he founded.



2

MARKETING DIRECTOR
FABIAN P.

Highly motivated, visionary, and performance driven marketing executive with over 12 years of success in developing highly successful businesses and campaigns in creative media and IT infrastructure industry.



3

MANAGING DIRECTOR
RIMAN B.

Extensive global operational experience. Has helped numbers of local businesses, startups and multinational corporations in 3 continents. 12 years experience in ecommerce, digital marketing, and interaction design.



4

DIGITAL STRATEGIST DIRECTOR
A. CHEKELOVA

Creative digital marketing strategist, with more than 7 years experience working with Fortune 500 companies inspiring clients with a vision for their digital strategy and brand across all major digital platforms.



5

BRAND & COMMUNICATION DIRECTOR
VIDIA L.

Vidia focuses on creating a communications strategy that reflects a client's brand, connecting them to their customers, fans, and media. She listens and coordinates things with the team to deliver, ensuring that everyone is on the same page.

Our team

Our team of specialists consistently delivers outstanding results combining creative ideas with our vast experience.



6

ONLINE MARKETING MANAGER
CHRISTANIA A.

Christania manages the marketing goals by developing and implementing multichannel marketing strategies. Her areas of expertise include web, mobile, email, social media, gaming and advertising.



7

CREATIVE DIRECTOR
M. VAN DER LINDEN

Creative and deadline-driven video Editor with 10 years career experience in TV, media and entertainment environments. Possesses multi-task, excellent time and management skill.



8

HEAD FRONT END DEVELOPER
ARGO U.

Argo is an interactive designer and front-developer, who prides himself on being able to bring great ideas to life in a digital world. Experience in front-end for more than 10 years for more than 50+ major projects.



9

HEAD ACCOUNT MANAGER
RYAN J.

Ryan is responsible for developing long-term relationships with new and existing customers or client to create new business growth. He has more than 12 years experience in account relationship management.



10

HEAD BACK END DEVELOPER
SHAN K.

Experienced with all stages of the development cycle for dynamic web projects. Specializing in CRM and E-commerce development. Solid background in Object Oriented Programming skills, frameworks and CMSes.

Contact us

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